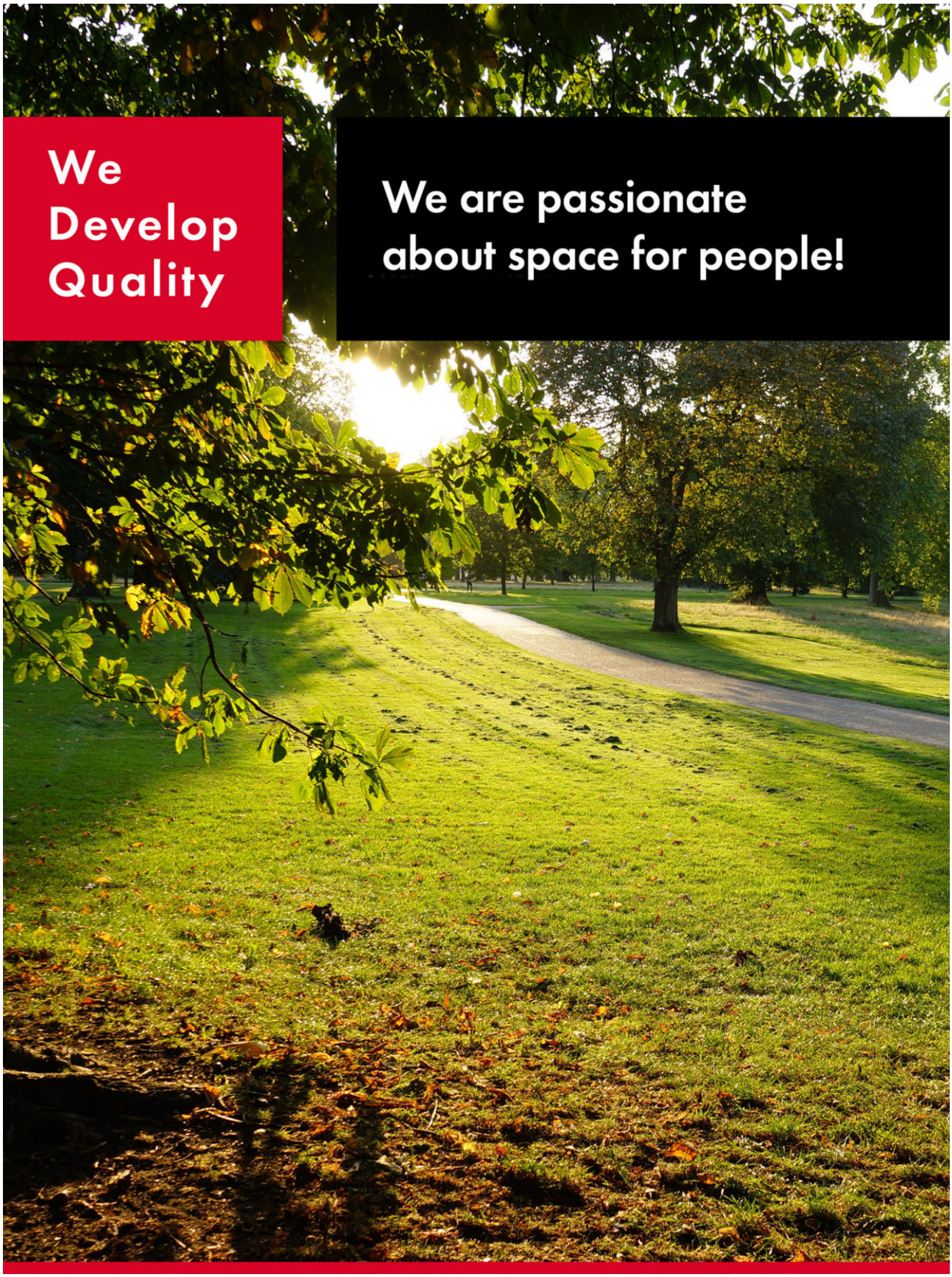
CSR REPORT 2018



QPARK Quality in parking

Strategic locations

We capture value for all our stakeholders through our portfolio of purpose-built and off-street parking facilities at strategic locations: in or near multifunctional inner-city areas, at public transport interchanges, and at hospitals.

In cities where we operate a certain number of car parks, we become a highly efficient parking operator and profound mobility partner. We can then engage in meaningful dialogue with other parking and mobility partners, including:

- providers of parking route information systems;
- urban planners regarding capacity of parking spaces needed and routing traffic;
- public and private landlords to efficiently integrate and operate their car parks in our portfolio;
- mobility providers such as public transport, shared cars and bicycles providers;
- parking tariff policy makers.

With our integrated and connected expertise, municipalities can take multiple measures to:

- reduce traffic searching for a place to park;
- improve air quality and reduce emissions;
- provide for sufficient parking capacity and proper usage, both on- and off-street;
- create a more liveable urban environment.

Figure 16: Strategic locations

Results

Cities where we have five or more purpose-built off-street parking facilities, increasing our operational efficiency significantly (in alphabetical order):

- Belgium – Antwerp and Brussels
- Germany – Berlin, Darmstadt, Düsseldorf, Hagen and Saarbrücken
- Denmark – Aarhus, Kopenhagen and Odense
- Finland – Espoo, Helsinki, Tampere, Turku and Vantaa
- France – Aubagne, Brest, Chalon sur Saône, Chambéry, Colombes, Marseille, Montigny le Bretonneux, Paris, Saint-Étienne, Toulon and Valence
- Ireland – Cork and Dublin
- Netherlands – Amersfoort, Amsterdam, The Hague, Eindhoven, Groningen, Heerlen, Maastricht, Roermond and Rotterdam
- Norway – Bergen, Drammen, Kristiansand, Lillestrøm, Oslo and Stavanger
- Sweden – Falun, Gävle, Göteborg, Helsingborg, Malmö, Örebro, Stockholm, Uppsala and Västerås
- UK – Glasgow, Leeds, Liverpool, London, Manchester and Sheffield

Environmental footprint

Q-Park aims to reduce its environmental footprint for all its operations. We express our environmental impact in terms of CO_2 emissions per parking space in owned and long-leased facilities.

We manage our environmental impact by reducing energy consumption and by introducing energy-saving technology such as LED lighting with smart switching controls in our parking facilities.

Our lighting systems switch to brighter lighting when movement of cars or pedestrians is detected. In addition, when no cars are present in part of the car park, lighting is automatically dimmed to emergency levels.

We also take simple operational measures to increase the efficiency of our parking facilities. For example, in quiet periods, we temporarily close off parking decks until the number of available spaces on the decks in use reach a certain minimum. We can do this simply by placing traffic cones in the entrance.

Emissions

Q-Park wants to contribute to lowering CO_2 emissions of other harmful substances, and to reducing particulate matter. Reducing emissions contributes to the general quality of life, and that in urban areas in particular.

Results

At Q-Park, in 2018 we again reduced our carbon footprint per parking space in owned and long-leased parking facilities by 21% compared to 2017. This considerable reduction can be attributed to our LED programme and operational measures designed to increase overall efficiency.

Note

The carbon intensity of EU electricity production decreases every year due to the increased role of renewable electricity and increased transformation efficiencies. Of the countries in which Q-Park operates

Figure 17: Simple operational measures to increase energy efficiency - a traffic cone