ABOUT Q-PARK STRATEGY RESULTS OTHER INFORMATION OVERVIEWS

## CONTENTS

ABOUT Q-PARK	5
I Review of business	6
l Profile	9
I Quality in parking	10
Notable projects in 2018	12
STRATEGY	19
I Sustainable development goals	20
I GHG Reporting	22
I How we create value	23
I Materiality analysis	24
I Redefined CSR strategy	27
I Risk management	30
RESULTS	36
I Performance highlights	36
I Value Creation	39
I Value Capturing	49
I Value Sharing	62
I Value Retention	70
OTHER INFORMATION	79
I Governance, policies, and codes	80
I What we can do better	81
I Future outlook	82
OVERVIEWS	83
I General information	83
I Stakeholders	88
GLOSSARY	92

## **Functional quality**

## 24/7 Service

Most Q-Park parking facilities are open 24/7 for motorists to park and retrieve their car.



That's why we offer an international help desk to motorists that is available 24/7. The QCR gives customers instant access to multi-lingual Parking Hosts in a control room centrally operated by Q-Park. They

provide help and support with queries relating to the payment system or to accessing or exiting the parking facility.

The QCR is in contact with Parking Hosts and Mobile Teams in the vicinity of the parking facility. If a customer needs assistance that cannot be given remotely, the QCR will dispatch a Parking Host to assist at the location itself. For mechanical problems, the service department and service technicians can be called in to help.

## **Results**

In total we have 3,425 parking facilities offering 24/7 services.



