CSR REPORT 2018

We Develop Quality

We are passionate about space for people!

NOTABLE PROJECTS IN 2018

Boulogne-sur-Mer

In 2018, Q-Park France won the Boulogne-sur-Mer city tender to develop and manage the car park at the Nausicaá National Sea Centre. This is the biggest aquarium in Europe and features a touch pool, sharks, sea lions and penguins as well as a tropical lagoon with colourful coral.

Boulogne-sur-Mer wanted to expand the number of parking spaces and modernise its parking facilities to ensure better traffic flow around the harbour area and visitor centre.

Q-Park is responsible for developing and managing the new Nausicaá car park which is required to accommodate visitors coming by car to the extended Centre National de la Mer. The new parking facility will have almost 800 parking spaces and will replace the existing facility which has only 200 spaces.

Q-Park's investment exceeds EUR 6 million, with an additional EUR 1 million annually for upkeep and maintenance.

The parking facility will include Q-Park signature features such as:

- Separate car and pedestrian traffic routes
- Clear signage to guide motorists and pedestrians, inside and outside the parking facility
- State-of-the-art parking management system
- Parking facility decorated in keeping with the aquarium destination
- Parking Hosts and 24/7 connection to French QCR
- E-charging stations
- Special tariffs for Nausicaá visitors via pre-booking or ticket validation on location
- Fire detection and video surveillance equipment

Figure 2: Nausicaá National Sea Centre

Bruul, Mechelen

The unique aspect of this parking facility is that it's built under the inner-ring road, which follows the path of the ancient Roman city walls. It's ideally located to serve shoppers, business visitors and what's more, it provides additional train station parking.

Mechelen's mobility plan

Q-Park Bruul is part of the Mechelen 'Vestenboulevard' development and the long-term Mechelen Mobility Plan. By moving the car park underground, Mechelen has been able to create a green pedestrian zone along the inner ring at this axis. Before the underground car park was constructed, the space was used for on-street parking. Now the surface has been redeveloped to form an attractive green recreational park. This enhances the liveability of the area and favours pedestrians and cyclists.

The facility is fitted with LED lighting plus a smart lighting plan with dimming and light sensors. The light fittings run parallel with the driving aisles and are positioned above the parking spaces to improve visibility and wayfinding.

Future proof

This car park represents the future of parking; Q-Park Bruul is not by definition an inner-city car park, but a car park at a ring road. It enables convenient car access balanced with mobility by bicycle and on foot. It creates space for an attractive area on a crucial axis between the main shopping area and public transport. This parking facility is part of a city-wide redevelopment programme to make the city more liveable, attractive and economically viable.

Landscaping and park design by OMGEVING cvba.

 Click here for our Q-Park Bruul Showcase.

Figure 3: Q-Park Bruul under Mechelen Vestenboulevard